

Africatown Neighborhood Plan Update and Implementation Master Plan Pre-Submittal Conference

October 21, 2026

Agenda

- Welcome
- Introductions
- Registration – In Person / Virtual
- Background
- Scope of Services
- Requirements
- RFP Submittal
- Timeline
- Q&A Session

Introductions

Registration

In Person

- Sign In Sheet

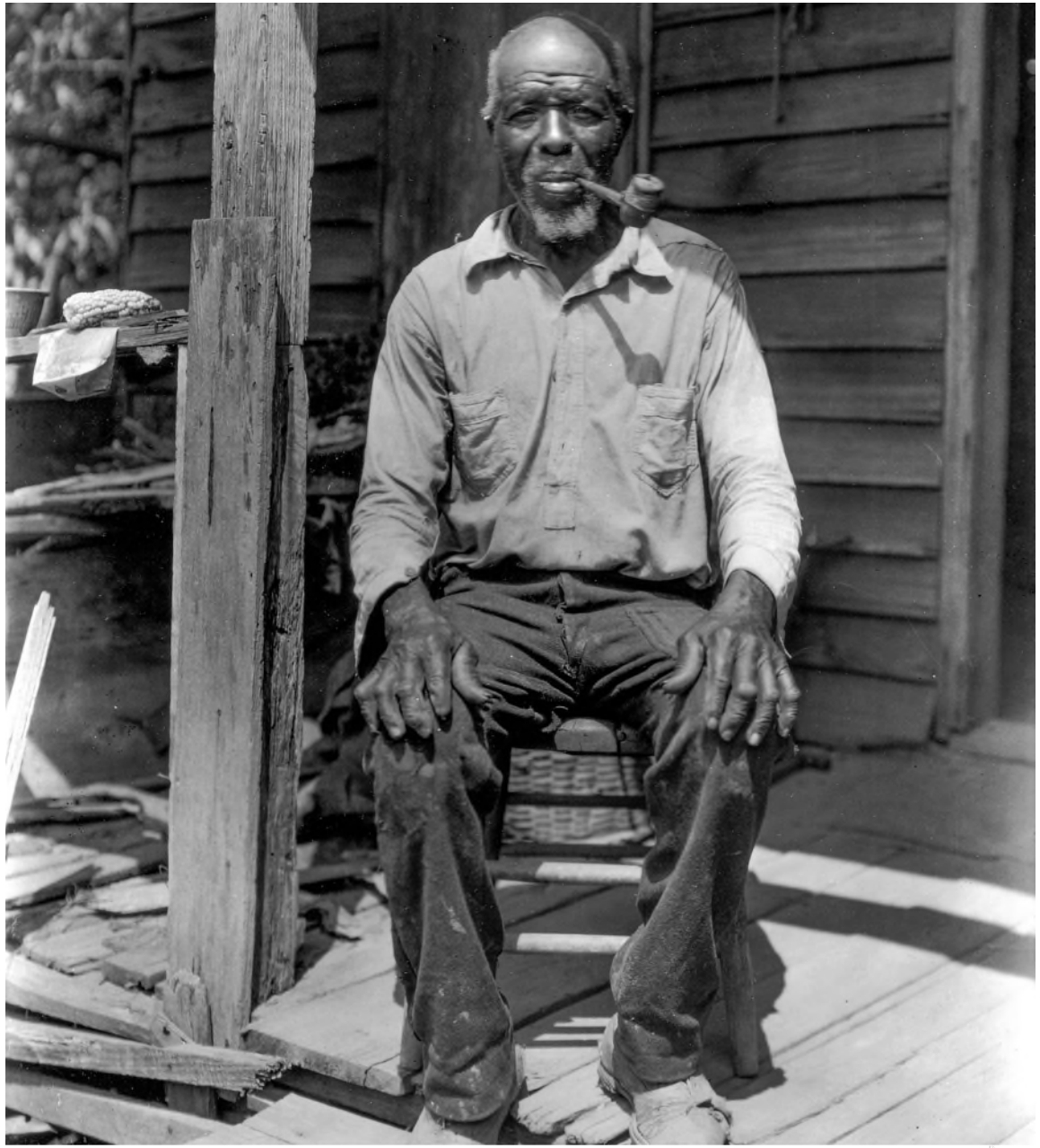
Virtual

- Chat
  - Name
  - Company
  - Email
  - Contact Number

- Please mute until Q&A Session

Background

Update the existing 2016 Africatown Neighborhood Plan into a comprehensive, implementation-oriented master plan that defines the physical, programmatic, cultural, economic, infrastructure, tourism, and investment priorities for the Africatown community.



Background (cont'd)

The 2016 Plan focused primarily on neighborhood development and predates many significant changes within Africatown including but not limited to the following:

- Discovery of the Clotilda
- Lewis Landing Park
- Africatown Heritage House
- Neighborhood Festivals
- Housing Redevelopment
- Welcome Center – In Progress



Scope of Services

- Provide collaborative and culturally responsive planning process and produce an implementation-ready master plan.
  - Review the 2016 Africatown Neighborhood Plan; document progress, gaps, and lessons learned; assess current conditions and ongoing projects; and incorporate relevant findings into the updated implementation-oriented master plan.

  - Develop a comprehensive implementation strategy that identifies priority projects and programs; estimated planning-level costs;

- Develop and implement a comprehensive, inclusive, and culturally responsive community engagement strategy. Assess existing facilities, infrastructure, mobility, public realm conditions, open spaces, community assets, and related needs;

Scope of Services

- Evaluate potential funding and financing mechanisms that could support implementation, including federal, state, and local grants; philanthropic partnerships; private investment; value capture opportunities; special districts; tax increment financing; development agreements; tourism-related revenues; and other feasible tools, subject to applicable law.

- The completed master plan shall include conceptual site plans, maps, diagrams, and other graphics showing proposed facilities, public spaces, gathering areas, parking, landscaping, pedestrian and vehicular connectivity, thematic or cultural overlays, and relevant regulatory or development recommendations.

Requirements - Deliverables

- Existing Conditions Assessment
- Community Engagement Summary
- Perception Data Findings
- Infrastructure and Public Realm Recommendations
- Cultural Heritage and Tourism Strategy
- Diagrams
- Economic Development Recommendations
- Implementation Matrix
- Funding and Investment Strategy
- Final Implementation



Requirements - Submission

- Cover Letter
- Approach and Methodology
- Experience and Background
- Project Team/Level of Participation
- Fee Proposal



RFP Submittal

Proposals may be submitted via email, mailed or hand delivered.

Electronic Submissions -

Gordon Bauer at Gordon.Bauer@mobilecountyal.gov and copied to Renae Barren at Renae.Barren@mobilecountyal.gov.

Printed Proposals -

Must also be accompanied by an electronic copy of the submittal (i.e., PDF file saved on a jump drive) and should be sent to:

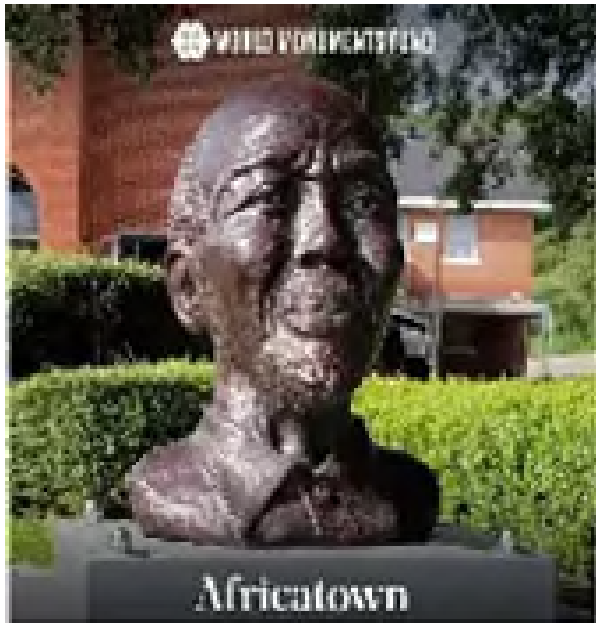
Grants Department, Mobile County Commission
South Tower 8th Floor
Mobile Government Plaza
205 Government Street
Mobile, AL 36644-1800

Proposals must be received by 5:00 p.m. CST on October 26, 2026.

Timeline

Solicitation Issuance/Advertising Date	September 23, 2026 & September 30, 2026
Pre-Submittal Conference	October 21, 2026
Proposal Receipt Closing Date	October 26, 2026
Proposal Review	October 27, 2026 – November 13, 2026
Proposal Determination	November 16, 2026 – November 20, 2026
Notification of Award	December 11, 2026

Q&A Sessions


Africatown


Africatown
An Alabama community founded by people who were the last known importation of human cargo to the U.S. — and thus the best representation of a group of Africans whose culture and heritage was kept alive after emancipation.


OLD PLATEAU CEMETERY
AFRICATOWN GRAVEYARD

